

FOR IMMEDIATE RELEASE

PRESS RELEASE

Sunrise Ridge Waterfront Resort, focused on Environmental Sustainability

Parksville, Vancouver Island, British Columbia, Canada March 12, 2009 – Sunrise Ridge Waterfront Resort, a new resort on Craig Bay is becoming known for its incredible service and affordable luxury suites and has been recognized at the 2008 Parksville Chamber of Commerce “Glassies” receiving the Environmental Sustainability award.

The Environmental Sustainability Award is presented to a business that displays environmental responsibility and encourages sustainable use of renewable resources. They incorporate an environmental philosophy throughout day to day operations and are required to provide evidence that they have reduced their impact on the environment. Nominations for this award are reviewed by an independent board which is comprised of past recipients, the Mayor of Parksville and active community leaders.

This recognition is a true testament to Sunrise Ridge Waterfront Resort’s dedication to delivering the very best in accommodation experiences while focusing on environmental sustainability. “It is a great honor to receive this award” says General Manager, Michael Anderson adding “we have considered everything from our geo-thermal heating, our irrigation systems to our housekeeping practices and supplies. We continually seek out more environmentally friendly ways of operating and consider the daily impact that we have on our environment”

Sunrise Ridge Waterfront Resort is proudly managed by True Key Resorts Ltd, (formerly Glacier Lake Management Corporation) managers of luxury resorts; *Bighorn Meadows Resort*, Radium Hot Springs, British Columbia, *Sunrise Ridge Waterfront Resort*, Parksville, British Columbia and *Belizean Dreams* and *Hopkins Bay Resort*, Hopkins Bay, Belize. True Key Resorts is in a great position to offer year round access to sun, sea, golf, ski, fishing and almost every outdoor activity imaginable.

True Key Resorts - Unlocking opportunities and creating memories, again and again.

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